

“En Vogue: a graduate from Raffles Design Institute, Shanghai featured as tomorrow’s 190 emerging designers!”

14 September 2012, Shanghai - Like a beacon that illuminates the lives of millions of “fashionistas” throughout the world, VOGUE Magazine has its metaphorical finger on the fashion pulse of the planet. The release of the September issue of Condé Nast’s style bible is “penned” as one of the most important events in a fashion aficionado’s calendar!

Once again this year, VOGUE Italia continues with its tradition of discovering the creative talents of the next generation. Editors have scouted the world over in order to find the 190 most talented emerging designers who will become the trend leaders of tomorrow. The chosen ones came from prestigious institutions such as the Royal College of Art, the Antwerp Fashion Department, the IFM and Parsons New School for Design.

Miss Zhao Min, also known as Zoe, a graduate from Raffles Design Institute, Shanghai, is one of only two Chinese nationals appearing in the pages of the magazine. Her minimalistic yet sophisticated designs, combined with a neutral and elegant color palette, have caught the eyes of Francesca Sozzani’s co-workers.

For a fashion designer, appearing on the pages of VOGUE is certainly one of the grandest honors possible. Zoe has now obtained a prime spot in the international fashion panorama that will propel her career to even greater heights.

This achievement is also a testament to the quality of education provided at Raffles Design Institute, Shanghai. With its leading edge curriculum, the school has established a reputation for excellence and innovation in China by encouraging and empowering the future creative leaders of tomorrow.

Earlier this summer, RafflesPrivato (<http://www.rafflesprivato.com>) had already attracted VOGUE's interest as its groundbreaking concept of fashion incubator cum retail outlet had been selected by the publication as one of Shanghai's "hot spots" for its famed Fashion Night Out.

###



Vogue Italia September Issue with Special Edition on Vogue Talents



Raffles Shanghai student Zhao Min, Zoe with her designs



Vogue Italia September Special Edition showcasing Zoe's designs

About Raffles Design Institute, Shanghai

Established in 1994, Raffles Design Institute, Shanghai is a collaboration between Singapore's Raffles Design Institute and Dong Hua University, China. The college enjoys pioneer status as one of the earliest approved Sino-Foreign Joint Cooperative Schools in China.

Raffles Design Institute, Shanghai is located within the campus of Dong Hua University, one of the most prestigious top ranking universities in China. The college enrolled its first intake of students in March 1995 and is the leading creative and business education provider in China offering higher education programs of international standards across a variety of disciplines in a multicultural setting.

Raffles Design Institute, Shanghai is committed to nurturing creative talents and design management expertise for the arts and design industry. Over the years, the college has built up a strong reputation for producing the most talented young designers and creative professionals in the region.

CONTACT INFORMATION:

Ms. Linda WANG

Admissions & Marketing

Tel: (86) 021-62378063 (Ext: 116)

Email: rsh-enquiries@raffles-design-institute.com

Address: No. 1882 West Yan An Road, Postal code: 200051

Website: <http://sh.raffles.edu.cn/>

Facebook: www.facebook.com/RDIShanghai